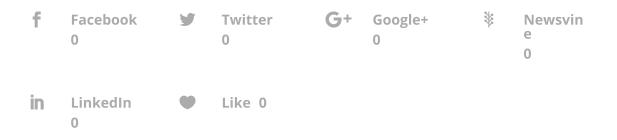
# 7 Communication Skills You Need to Succeed in the Workplace

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by Herb Courtney | Jun 27, 2022 | Talent Acquisition





Strong communication skills are important in any field, but few industries require them as much as the business world. Whether you're working in sales, customer service, public relations, or just plain old management, chances are you have to communicate with other people on a regular basis. But what are the best ways to communicate in the workplace? How can you better understand your co-workers' communication styles? What steps can you take to improve your communication skills to be more effective at both personal and business levels? Here are seven communication skills that are helpful in any industry and at any level of management or employment.

## 1) Assertiveness

Being assertive means standing up for yourself and your beliefs while also respecting the rights of others. This important life skill is useful in a wide range of situations, from asking for a raise to communicating with a loved one. To be assertive, start by making eye contact and using open body language. Then, use clear and concise language to state your needs or opinion. If you're feeling nervous, take a deep breath and relax your shoulders. Remember, you have a right to be heard!

# 2) Interpersonal Relationships

Good communication is essential to maintaining strong interpersonal relationships. Whether you're communicating with a colleague, boss, or client, it's important to be clear and concise. When you're face to face, make sure to maintain eye contact and use hand gestures to emphasize your points. If you're communicating via email or social media, take the time to proofread your message before hitting send. Remember, effective communication is a two-way street—be sure to listen as attentively as you speak. Paying attention and being open-minded will help ensure that everyone involved feels heard and respected.

# 3) Listening Skills

One of the most important communication skills you can have is the ability to listen. When you're actively listening, you're not just hearing what the other person is saying, but you're also trying to understand their point of view. This type of communication requires soft

skills such as empathy and understanding. If someone isn't interested in your opinion or points, it won't help for you to tell them why they should be. If someone has a problem with something that happened at work and they come to talk to you about it, try sitting down with them and figuring out together how best to handle the situation from there.

# 4) Understanding Body Language

Verbal communication is only one part of effective communication. In order to truly communicate with others, you need to understand and be aware of body language. When you're speaking with someone, pay attention to their posture, eye contact, and facial expressions. These nonverbal cues will give you insight into how the person is feeling and what they're really thinking. In addition, it's important that you maintain good eye contact and good posture when communicating with people so that they know that you are engaged in the conversation.

## 5) Written Communications

In order to be successful in the workplace, you need to have strong written communication skills. This means being able to write clearly and concisely, without any grammar or spelling errors. It also means being able to write for different audiences, whether it be a memo to your boss or an email to a client. Strong written communication skills will make you stand out from the rest and help you get ahead in your career. They are important not only when writing reports but also in creating job postings, correspondence, proposals, and other documents. No matter what field you're working in – sales or finance – excellent written communications skills are necessary.

# 6) Giving Feedback Effectively

One of the most important communication skills you can have in the workplace is the ability to give feedback effectively. After all, part of being a good team member is being able to help make your team better. Always aim to be clear, concise, and specific when giving feedback. Try to avoid general comments or making assumptions about someone's understanding.

For example, if you are trying to tell a co-worker that they missed an assignment deadline, don't just say You missed the deadline. Instead, say You missed the deadline because

\_\_\_\_\_\_ followed by an explanation. The key to giving effective feedback is focusing on behaviors rather than personality traits. For example, instead of saying You're so irresponsible! It would be more effective to say The deadline was last Friday, and I didn't see any updates from you until today. It's not easy at first, but practice makes perfect!

# 7) Public Speaking

Public speaking is one of the most important communication skills you can have. After all, if you can't speak in front of a group, how are you going to present your ideas and

persuade others to see things your way? Luckily, there are some things you can do to make public speaking easier.

1. First, know your audience. It's important to tailor your message to the people you're speaking to.

2. Second, be clear and concise. No one wants to listen to someone who rambles on and on. Get to the point and make your case succinctly.

3. Third, use strong body language. Stand up straight, make eye contact, and use gestures to emphasize your points.

4. Fourth, end with a call to action. If you want your listeners to take an action after hearing your speech, tell them what they should do next. One good way to end a speech is by asking for the listeners' opinion or their vote.

The last thing you need to remember about public speaking is that it takes practice! So try giving short speeches to friends and family until you feel comfortable doing it in front of strangers.

### Conclusion

When it comes to communication, there is no one-size-fits-all solution. The key is to find what works best for you and your team and then practice, practice, practice. With these seven communication skills in your toolbox, you'll be on your way to becoming a workplace superstar.

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